

Specifications for advertising

Advertisements

Artwork size

	<i>Metric measurements</i>	<i>Imperial measurements</i>
bleed page:	216(w) x 303(h) mm	8.50"(w) x 11.93" (h)
bleed DPS:	426(w) x 303(h) mm	16.77"(w) x 11.93" (h)
trimmed page:	210(w) x 297(h) mm	8.27"(w) x 11.69" (h)
trimmed DPS:	420(w) x 297(h) mm	16.54"(w) x 11.69" (h)
type area page:	190(w) x 277(h) mm	7.48"(w) x 10.90" (h)
type area DPS:	380(w) x 277(h) mm	14.96"(w) x 10.90" (h)
mono screen:	133 imperial	133 imperial
colour screen:	150 imperial	150 imperial

Colour mode CMYK

Resolution 300 DPI

Accepted file formats Print-ready PDF, TIFF, Hi-Res JPEG, EPS

Magazine size 210(w) x 297(h) mm (ISO A4) 8.27"(w) x 11.69" (h) (ISO A4)

Advertorials

Text & images

Send us no more than 500 words and 1 to 2 pictures or illustrations per page booked; if the text is longer, we may have to edit it to fit the page.

Accepted file formats for text .doc, .txt

Colour mode CMYK

Resolution 300 DPI

Accepted file formats for images TIFF, Hi-Res JPEG, EPS

Magazine size *Metric measurements* 210(w) x 297(h) mm (ISO A4) *Imperial measurements* 8.27"(w) x 11.69" (h) (ISO A4)

Please send all the materials to our Production Team:

email: production@connect-world.com, telephone: +44 20 7537 9255